

Fair Trade BAU 2023: KeraTwin new surfaces

NATURALLY BEAUTIFUL. CANYON AND KAIJO

Agrob Buchtal has expanded its range of three-dimensional façade ceramics with the two new surfaces Canyon and Kaijo: they were created in close cooperation with the product designer Markus Bischof, are deliberately contrasting and thus offer an architecturally attractive range of designs.

Despite the deliberate stylistic difference, both novelties share a number of common features: The characteristics of Canyon and Kaijo are particularly accentuated in the unglazed earth tones of the Natura collection. In order to use reflections as an additional stylistic device, numerous glazed variants are also available in the nuances of the SpectraView colour system specially developed for façades. The world of formats is similarly versatile and individual: both surfaces can be produced in different grid formats (heights from 15 to 60 cm and lengths up to 180 cm) depending on the project. Thanks to the intelligently designed KeraTwin K20 fastening system from Agrob Buchtal, they can be used horizontally, vertically, as a bond (e.g. half bond) or even diagonally in extreme cases using a special solution.



Surface Canyon / Quartier (Foto: ©agrob-buchtal.de/ VSBL Architecture, Belgrad)

Canyon: The Perfection of the Imperfect

Irregularly fine steps and grooves in combination with striking ridges create a charming dialogue that is abstractly reminiscent of the delicate yet rocky-grey stratifications and plateaus of the Grand Canyon in the US state of Nevada. Canyon translates this unbridled power of nature and the interplay of the elements over millions of years into ceramic form. In the surface, the whole thing then comes together to form a made-to-measure ceramic suit that conveys sovereignty and homogeneity thanks to the special design: On the one hand, because the joints along the individual tiles recede into the background and are barely perceptible, and on the other hand, because a harmonious overall appearance is created despite the asymmetry of the profile. The distinctive design creates changing effects depending on the time of day and the position of the sun: Light and shadow thus become natural design elements.



Surface Kaijo / Museum

(Foto: ©agrob-buchtal.de/ VSBL Architecture, Belgrad)

Kaijo (Japanese for "to shape"): Pulsating dynamics

In Kaijo, three-dimensionality is created not by elevations but by depressions. The surface is oriented towards archaic handicraft techniques. Through "ordered irregularity", embossments of different lengths and depths with constant width and direction result in a ceramic curtain façade in a double sense, namely in relation to the construction principle ("curtained") and the visual impression, which in the broadest sense evokes associations with a curtain or a drape with partially woven-in thickened threads or other nobly veiling textures. The result is pulsating dynamism of a discreet kind that does not impose itself in a shouty manner: Restrained from a

distance, the fine rhythms become more and more apparent as one gets closer. Particularly in an urban context, this can lend buildings an individual face, even in narrow urban canyons, which captivates with its gentle charms and yet integrates coherently into the respective environment.

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